



Rickard Gustafson
SAS

Rickard Gustafson joined the SAS Group on February 1st, 2011 as President and CEO.

Rickard Gustafson has a Master in Industrial Engineering and Management from Linköping Institute of Technology, Sweden. In 1989 Rickard joined Andersen Consulting with a primary focus within the financial services and consumer products industries. After seven years in the consulting business he decided in 1996 to join GE Capital in Stockholm. During his 10 years within GE, Rickard gained solid experiences from several senior GE Capital leadership positions, both in Europe and the US.

In early 2006 he left GE to join the Codan insurance group, where he was the group CEO up until joining the SAS Group in February 2011.

Rickard Gustafson was born in 1964 in Stockholm. He is married to Christina and they have two sons. The family lives outside Stockholm.