

## Mr. Safwat Mossallam

### Chairman & CEO of EGYPTAIR HOLDING Company



**Safwat Mossallam** was appointed Chairman & CEO of EGYPTAIR HOLDING Company on 28<sup>th</sup>. March 2016.. He has joined EGYPTAIR in 1983 and own 33 years of aviation experience

Throughout his career, he progressed in different commercial areas of Pricing, Sales, Marketing, Training, and Charter. He was appointed as Area Manager of EGYPTAIR in Italy and Spain.

Safwat has occupied several executive positions within EGYPTAIR HOLDING and its subsidiaries; He occupied the position of General Manager Sales in 2005, to lead the sales and marketing of EGYPTAIR.

On September 2006, He was assigned to be Vice President Commercial responsible for the worldwide implementation of the company's commercial strategy. In this expanded role, he was responsible for managing and leading the functions of sales, and developing the strategic economic success of the airline. Planning and monitoring the expenditure overall was one of his main focuses needed to meet objectives. During his tenure EGYPTAIR received the invitation to join STAR Alliance.

In early 2008, he became the Vice President Alliances & International Relations to play a key role in leading EGYPTAIR HOLDING team responsible for the integration process to join Star Alliance in the same year. Up to 2010, he worked on the development of an EGYPTAIR's Corporate Business Model responsible for Alliances, cooperation, Aero-political and international organizations associations as IATA, ICAO, AACO.... etc.

In 2014 he was chosen to be a Consultant for EGYPTAIR HOLDING Chairman & CEO

In 22 June 2015, Safwat was appointed as Chairman & CEO EGYPTAIR Tourism & Duty Free Company till March 2016.

He holds a B.A & M..A. in Foreign languages from Ain Shams University in Egypt and Marketing Diploma from Sabina University in Italy. He is fluent in English, Russian, and Italian

Safwat, born in 1959 in Cairo. He has a son and a daughter. He is fond of reading, collecting Antiques and sports such as Tennis