



Hernán Rincón
Avianca

Hernán Rincón was involved with Microsoft in the position of President for Latin America and the Caribbean for 13 years.

During his professional career, he was also President and CEO of Ferag Americas, a private Swiss company that develops, sells, installs and offers state-of-the-art technology solutions for the print media industry. He also worked for 11 years at Unisys, a provider of information technology solutions and services.

Rincón studied Mathematics and Computer Science at New York State University. He has a master's degree in Industrial Engineering from Andes University, as well as a master's degree from the Kennedy School of Government and an MBA in Public Administration from Harvard, where he received the prestigious Edward S. Mason scholarship and participated in the U.S. Government's Hubert H. Humphrey program.