

Star Alliance Represented at the EIBTM Trade Fair in Barcelona, Spain

FRANKFURT – November 26, 2004 – Star Alliance, the airline network for Earth", will be present with its own stand at the EIBTM trade fair being held in Barcelona, Spain, from November 30th, 2004 – December 2nd, 2004.

The EIBTM is the premier international event dedicated to the global meetings and incentive industry, attracting 5,000 industry buyers and 2,000 exhibitors from over 100 countries.

The 15 member airline alliance will be promoting its Conventions Plus product which provides simplified travel solutions to convention organisers. The main benefit for the organisers is the fact that they deal only with one airline in order to set up an event, rather than with several. As part of this product, discounts ranging from ten to 20 percent are offered, depending on the type of fare, class of travel and airline used. Travel can be either in Business or Economy Class, and one companion may also travel on the delegate fare discounts. In order to qualify for Conventions Plus benefits, conferences must be truly global events with a minimum number of international delegates from at least three different countries and two continents. The lead time to the event must be a minimum of six months.

Star Alliance was established in 1997 as the first truly global airline alliance to offer customers global reach and a smooth travel experience. The members are Air Canada, Air New Zealand, ANA, Asiana Airlines, Austrian, bmi, LOT Polish Airlines, Lufthansa, Scandinavian Airlines, Singapore Airlines, Spanair, Thai Airways International, United, US Airways and VARIG Brazilian Airlines. South African Airways and TAP Air Portugal are scheduled to join the alliance in 2005. Overall, the member carriers offer more than 14,000 daily flights to 772 destinations in 133 countries.

Note: special conditions apply to Japan and New Zealand.

The Star Alliance Stand at the EIBTM is located in the Global Village F165