

Star Alliance Announces Circle Asia Fare



Frankfurt October 20, 2004 – Star Alliance, the airline network for Earth", today announced the introduction of the Circle Asia Fare, providing more choice and value for those travelling through North Asia*, Southeast Asia* and the Southwest Pacific*.

The fare, which is available for sale and travel as of November 1, can be used for a circle trip covering all three of the aforementioned geographic regions. The journey may commence from any destination served by a Star Alliance member carrier in these three regions, whereby the origin and final destination must be the same country. The fare is available at two mileage levels, either covering 15,000 or 18,000 miles, and is offered for travel in First, Business or Economy Class. The itinerary may cover up to 18 sectors and must include at least two stopovers, whereby only one stopover per city is permitted. Tickets issued on this fare are valid for a maximum of six months and require a minimum stay of three days.

As with any of the Star Alliance fare products, the Circle Asia Fare allows mileage accrual on any of the member carrier's frequent flyer programmes.

The Star Alliance network now offers a total of ten different fare products. In addition to the new Circle Asia Fare, Star Alliance member carriers offer a Round-the-World Fare, air passes for Asia, Brazil, Europe, Japan, North America and the South Pacific and the Circle Pacific Fare. Moreover, the Star Alliance network also offers a special discount product for convention organisers and delegates called Conventions Plus.

The Star Alliance network was established in 1997 as the first truly global airline alliance to offer customers global reach and a smooth travel experience. The members are Air Canada, Air New Zealand, ANA, Asiana Airlines, Austrian, bmi, LOT Polish Airlines, Lufthansa, Scandinavian Airlines, Singapore Airlines, Spanair, Thai Airways International, United, US Airways and VARIG Brazilian Airlines. South African Airways and TAP Air Portugal are set to join in 2005. Overall, the member carriers offer more than 14,000 daily flights to some 772 destinations in 133 countries.

*Note: this fare covers the following countries:

Southeast Asia: Brunei, Cambodia, Indonesia, Laos, Malaysia, Myanmar, Philippines, Singapore, Thailand, Vietnam

North Asia: China, Hong Kong, Japan, Korea, Taiwan

South West Pacific: Australia, New Zealand

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