



Goh Choon Phong  
Singapore Airlines

Goh Choon Phong joined Singapore Airlines in 1990 and has held senior management positions in Singapore as well as overseas. Mr Goh joined the Airline's Board on 1 October 2010 and was appointed CEO on 1 January 2011.

Mr Goh became Executive Vice-President Marketing and the Regions in June 2010. Prior to that he was President of Singapore Airlines Cargo for four years. Previous senior positions with Singapore Airlines included Senior Vice-President Finance, Senior Vice-President Information Technology and Senior Vice-President Commercial Technology. His overseas assignments were in China and Scandinavia.

Mr Goh is a Board Director of SIA Engineering Company. He is also Chairman of Budget Aviation Holdings Pte Ltd, which owns and manages Scoot and Tigerair. He is a member of the National University of Singapore Board of Trustees and a member of the Care and Share Committee of the Singapore50 Steering Committee of the National Council of Social Service.

Mr Goh is also a Member of the Board of Governors of the International Air Transport Association (IATA), on which he is a Member of the Strategy and

Policy Committee, Chair Committee and Audit Committee. As IATA's Chairman-elect, Mr Goh is due to assume the role of Board Chairman of the Association at the close of its 2017 Annual General Meeting.

Mr Goh previously served on the Board of Directors for Mount Alvernia Hospital as well as Virgin Australia Holdings Limited.

Mr Goh was the 2015 recipient of the Centre for Aviation's 'Asia-Pacific Airline CEO of the Year Award'. In 2016 he received the 'CEO Lifetime Achievement Award' from the Airline Passenger Experience Association as well as the 'Eisenhower Global Innovation Award' from the Business Council for International Understanding.

Mr Goh holds a Master of Science in Electrical Engineering and Computer Science as well as three Bachelor of Science degrees, in Computer Science and Engineering, Management Science and Cognitive Science, all from the Massachusetts Institute of Technology.