



STAR ALLIANCE

## A Chronological History

### **May 2010**

TAM joins Star Alliance

### **December 2009**

Brussels Airlines joins Star Alliance

Meetings Plus launched

### **October 2009**

Continental Airlines is the 25th Star Alliance member airline

### **September 2009**

Star Alliance redesigns website

Circle North Asia Fare launched

### **August 2009**

Star Alliance develops Common IT Mobile Platform

### **July 2009**

Star Alliance launches "Book and Fly", the alliance's first ever booking engine on [www.staralliance.com](http://www.staralliance.com) for Round-the-World fares

### **June 2009**

Star Alliance carriers move under one roof in Terminal 1 at London Heathrow Airport

First alliance to move and operate at Terminal 1 at Barcelona El Prat Airport

**May 2009**

Star Alliance Chief Executive Board accepted membership application of Aegean Airlines

**April 2009**

Air China and Shanghai Airlines offer Star Alliance Upgrade Awards

**February 2009**

Launch of Middle East Airpass

**December 2008**

Opening of lounge at Paris - Charles de Gaulle Airport Terminal 1, the largest of its kind at the terminal

**October 2008**

Launches new branding campaign

**September 2008**

Turkish Airlines participates in Star Alliance Upgrade Awards

**August 2008**

Star Alliance launches industry first, Auto Doc Check which simplifies and verifies travel documentation requirements

**July 2008**

EGYPTAIR joins Star Alliance

Opening of lounge at London Heathrow Terminal 1

Star Alliance carriers move together under one roof at the main terminal of Seoul's Incheon International Airport

**April 2008**

Turkish Airlines joins as Star Alliance's 20th member airline

**March 2008**

Star Alliance carriers move under one roof to Terminal 3 at Beijing Capital International Airport and to Terminal 2 at Shanghai Pudong Airport

Star Alliance upgrades Round the World Mileage Calculator

**February 2008**

China Airpass launched

**January 2008**

Star Alliance Receives Market Leadership Award from Air Transport World, first airline alliance to win the award

Circle Fare and Airpass Calculator launched, available at [www.staralliance.com/fareproductcalculators](http://www.staralliance.com/fareproductcalculators)

**December 2007**

Air China and Shanghai Airlines join Star Alliance

Star Alliance CEB accepts Air India membership

SAS EuroBonus offers members Star Alliance Upgrade Awards

**November 2007**

Star Alliance adds two new Chinese language websites; simplified Chinese and traditional Chinese for native Chinese speakers

**October 2007**

Air Canada, Lufthansa, SWISS, US Airways and United relocate to the new South Terminal at Miami International Airport

**September 2007**

Star Alliance wins the Best Airline Alliance Award from Business Traveller (UK) for the second year running

**August 2007**

Star Alliance voted best airline alliance in the Skytrax World Airline Survey for the third consecutive time (2007, 2005 and 2003)

**July 2007**

Opening of first lounge in North America at the Tom Bradley International Airport in Los Angeles

Air New Zealand launches Star Alliance Upgrade Awards

**May 2007**

Star Alliance celebrates 10<sup>th</sup> anniversary

**March 2007**

Launch of Visit Southern Africa Campaign

Introduction of new Common Baggage Service Facility at Chicago Airport International Terminal

**January 2007**

Star Alliance voted Best Airline Alliance by Business Traveler Magazine (US)

**December 2006**

Launch of new [www.staralliance.com](http://www.staralliance.com) website  
SWISS becomes 10<sup>th</sup> member carrier to offer upgrade awards

**September 2006**

Star Alliance voted best airline at Business Traveller Awards

**July 2006**

United Airlines joins Star Alliance Upgrade Awards

**June 2006**

Star Alliance member carriers collocate in new South Wing, Terminal 1, at Tokyo's Narita Airport

**May 2006**

Star Alliance Upgrade Awards available on Asiana, TAP and THAI

**April 2006**

South African Airways and Swiss International Air Lines join the Star Alliance network

African Airpass is introduced

**January 2006**

Star Alliance launches online interactive tool for U.S.-based travel agents and corporate travel planners/bookers

**October 2005**

Star Alliance Interline E-Ticketing available across Canada and the USA

**September 2005**

Star Alliance finalises deal with Amadeus for common information technology platform

**August 2005**

Opening of new Star Connection Centre in Munich

**June 2005**

Star Alliance named as world's best airline alliance in Skytrax survey

**May 2005**

Star Alliance member carriers open joint ticketing facility at Mexico City's International Airport

**March 2005**

TAP Portugal joins the Star Alliance network

Star Alliance and Aeroports de Paris sign MoU outlining collocation at CDG1

**February 2005**

Star Alliance carriers start flying from the new Central Japan International Airport (Nagoya)

**December 2004**

Star Alliance launches Global Interline E-Ticketing

**November 2004**

Blue1 joins as the first regional member of Star Alliance, followed by Adria Airways and Croatia Airlines

**October 2004**

Star Alliance launches the Round the World Mileage Calculator

**August 2004**

Star Alliance launches Brazil country website - first website in local language (Portuguese)

**May 2004**

US Airways joins Star Alliance

**March 2004**

Star Alliance launches Asian Airpass

Star Alliance launches first country website – U.K.

Mexicana Airlines' membership in Star Alliance terminates

**December 2003**

Star Alliance founds fuel purchasing company

**November 2003**

Star Alliance selected as best airline alliance by U.S. Business Traveller magazine

**October 2003**

LOT Polish Airlines joins the Star Alliance network

**September 2003**

Star Alliance selected as best airline alliance by U.K. Business Traveller magazine

**July 2003**

Star Alliance launches Travel Info feature on website

**June 2003**

Star Alliance voted best airline alliance in Skytrax poll

**April 2003**

Spanair joins the Star Alliance network

**March 2003**

Asiana Airlines joins the Star Alliance network

**November 2002**

Star Alliance voted best airline alliance in U.S. Business Traveller magazine poll

**August 2002**

Star Alliance member airlines launch comprehensive new frequent flyer awards

**May 2002**

Star Alliance launches downloadable timetable

**March 2002**

Star Alliance announces enhancements to Conventions Plus product

**October 2001**

Star Alliance airport lounge in Zurich is named among the world's ten best by Forbes magazine

**August 2001**

Official opening of the first Star Alliance lounge in Zurich

**May 2001**

Star Alliance announces the appointment of Jaan Albrecht as CEO, effective June 1

**March 2001**

Star Alliance is first to launch a global e-service initiative to the public

**December 2000**

Opening of a new Star Alliance business centre in Bangkok

**November 2000**

Star Alliance announces the completion of its fulltime Alliance Management Team (AMT) - the executive body of the partnership

**September 2000**

Star Alliance launches StarNet - a sophisticated IT solution that links the various computer systems of the member airlines

**August 2000**

Opening of a Star Alliance business centre in Frankfurt

**July 2000**

British Midland and Mexicana Airlines become Star Alliance members

**May 2000**

The Star Alliance business centre opens in Los Angeles

**April 2000**

Singapore Airlines joins Star Alliance

**March 2000**

The Austrian Airlines Group, comprising Austrian Airlines, Lauda Air and Tyrolean Airways becomes the 10th member of Star Alliance

**October 1999**

ANA joins the Star Alliance network

**September 1999**

The Austrian Airlines Board of Directors decides to apply for membership in the Star Alliance network effective 2000

**March 1999**

Ansett Australia and Air New Zealand join the Star Alliance network

**October 1997**

The first VARIG and United codeshare flights begin

VARIG Brazilian Airlines joins the Star Alliance network

**September 1997**

Air Canada and SAS begin codeshare flights

**May 14, 1997**

Air Canada, Lufthansa, SAS, Thai Airways International and United Airlines launch the Star Alliance network

Issued: 13 May 2010

About Star Alliance:

The Star Alliance network was established in 1997 as the first truly global airline alliance to offer worldwide reach, recognition and seamless service to the international traveller. Its acceptance by the market has been recognised by numerous awards, including the Air Transport World Market Leadership Award, Best Airline Alliance by both Business Traveller Magazine and Skytrax. The member airlines are: Adria Airways, Air Canada, Air China, Air New Zealand, ANA, Asiana Airlines, Austrian, Blue1, bmi, Brussels Airlines, Continental Airlines, Croatia Airlines, EGYPTAIR, LOT Polish Airlines, Lufthansa, Scandinavian Airlines, Shanghai Airlines, Singapore Airlines, South African Airways, Spanair, SWISS, TAM Airlines, TAP Portugal, Turkish Airlines, THAI, United and US Airways. Aegean Airlines and Air India have been announced as future members. Overall, the Star Alliance network offers over 21,050 daily flights to 1,167 airports in 181 countries.

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