



## 10 years Star Alliance from “The airline network for Earth” to “The way the Earth connects”

### A Chronological History

#### December 2006

Launch of new [www.staralliance.com](http://www.staralliance.com) website  
CEB approves Turkish Airlines' membership  
SWISS becomes 10<sup>th</sup> member carrier to offer upgrade awards

#### September 2006

Star Alliance voted best airline at Business Traveller Awards

#### July 2006

United Airlines joins Star Alliance Upgrade Awards

#### June 2006

Star Alliance member carriers collocate in new South Wing, Terminal 1, at Tokyo's Narita Airport

#### May 2006

Star Alliance Upgrade Awards available on Asiana, TAP and THAI

Air China and Shanghai Airlines invited to join the Star Alliance network

#### April 2006

South African Airways and SWISS International Air Lines join the Star Alliance network

# BACKGROUND

African Airpass is introduced

**January 2006**

Star Alliance launches online interactive tool for U.S.-based travel agents and corporate travel planners/bookers

**October 2005**

Star Alliance Interline E-Ticketing available across Canada and the USA

**September 2005**

Star Alliance finalises deal with Amadeus for common information technology platform

**August 2005**

Opening of new Star Connection Centre in Munich

**June 2005**

Star Alliance named as world's best airline alliance in Skytrax survey

**May 2005**

Star Alliance member carriers open joint ticketing facility at Mexico City's International Airport

**March 2005**

TAP Portugal joins the Star Alliance network

Star Alliance and Aeroports de Paris sign MoU outlining collocation at CDG1

**February 2005**

Star Alliance carriers start flying from the new Central Japan International Airport (Nagoya)

**December 2004**

Star Alliance launches Global Interline E-Ticketing

# BACKGROUND

**November 2004**

Blue1 joins as the first regional member of Star Alliance, followed by Adria Airways and Croatia Airlines

**October 2004**

Star Alliance launches the Round the World Mileage Calculator

**August 2004**

Star Alliance launches Brazil country website - first website in local language (Portuguese)

**May 2004**

US Airways joins Star Alliance

**March 2004**

Star Alliance launches Asian Airpass

Star Alliance launches first country website – U.K.

Mexicana Airlines' membership in Star Alliance terminates

**December 2003**

Star Alliance founds fuel purchasing company

**November 2003**

Star Alliance selected as best airline alliance by U.S. Business Traveller magazine

**October 2003**

LOT Polish Airlines joins the Star Alliance network

**September 2003**

Star Alliance selected as best airline alliance by U.K. Business Traveller magazine

# BACKGROUND

**July 2003**

Star Alliance launches Travel Info feature on website

**June 2003**

Star Alliance voted best airline alliance in Skytrax poll

**April 2003**

Spanair joins the Star Alliance network

**March 2003**

Asiana Airlines joins the Star Alliance network

**November 2002**

Star Alliance voted best airline alliance in U.S. Business Traveller magazine poll

**August 2002**

Star Alliance member airlines launch comprehensive new frequent flyer awards

**May 2002**

Star Alliance launches downloadable timetable

**March 2002**

Star Alliance announces enhancements to Conventions Plus product

**October 2001**

Star Alliance airport lounge in Zurich is named among the world's ten best by Forbes magazine

**August 2001**

Official opening of the first Star Alliance lounge in Zurich

# BACKGROUND

**May 2001**

Star Alliance announces the appointment of Jaan Albrecht as CEO, effective June 1

**March 2001**

Star Alliance is first to launch a global e-service initiative to the public

**December 2000**

Opening of a new Star Alliance business centre in Bangkok

**November 2000**

Star Alliance announces the completion of its fulltime Alliance Management Team (AMT) - the executive body of the partnership

**September 2000**

Star Alliance launches StarNet - a sophisticated IT solution that links the various computer systems of the member airlines

**August 2000**

Opening of a Star Alliance business centre in Frankfurt

**July 2000**

British Midland and Mexicana Airlines become Star Alliance members

**May 2000**

The Star Alliance business centre opens in Los Angeles

**April 2000**

Singapore Airlines joins Star Alliance

**March 2000**

The Austrian Airlines Group, comprising Austrian Airlines, Lauda Air and Tyrolean Airways becomes the 10th member of Star Alliance

# BACKGROUND

**October 1999**

ANA joins the Star Alliance network

**September 1999**

The Austrian Airlines Board of Directors decides to apply for membership in the Star Alliance network effective 2000

**March 1999**

Ansett Australia and Air New Zealand join the Star Alliance network

**October 1997**

The first VARIG and United codeshare flights begin

VARIG Brazilian Airlines joins the Star Alliance network

**September 1997**

Air Canada and SAS begin codeshare flights

**May 14, 1997**

Air Canada, Lufthansa, SAS, Thai Airways International and United Airlines launch the Star Alliance network

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About Star Alliance:

The Star Alliance network was established in 1997 as the first truly global airline alliance to offer customers worldwide reach and a smooth travel experience. Star Alliance was voted Best Airline Alliance by Business Traveller Magazine in 2003 and 2006 and by Skytrax in 2003 and 2005. The members are Air Canada, Air New Zealand, ANA, Asiana Airlines, Austrian, bmi, LOT Polish Airlines, Lufthansa, Scandinavian Airlines, Singapore Airlines, South African Airways, Spanair, SWISS, TAP Portugal, THAI, United and US Airways. Regional member carriers Adria Airways (Slovenia), Blue1 (Finland) and Croatia Airlines enhance the global network. Air China, Shanghai Airlines and Turkish Airlines have all been accepted as future members and are expected to join Star Alliance soon. Overall, the Star Alliance network offers more than 16,000 daily flights to 855 destinations in 155 countries.

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