



Srećko Šimunović
Croatia Airlines

Srećko Šimunović joined Croatia Airlines in 2002 as the Vice President Marketing and Network and served in that position for six years. In 2008 he was promoted to the Executive Vice President Marketing and Purchasing and since then has held one of the closest leading positions to the CEO.

In both positions Mr Šimunović played key role in the positioning of Croatia Airlines as a leading airline in the region and its adjustment to the rapid industry challenges, contributing enormously to the completion of major successful projects within the airline, such as the modernization of the fleet and Star Alliance membership.

In October 2010 Mr Šimunović was elected Croatia Airlines President & Chief Executive Officer.

Prior to joining Croatia Airlines, Mr Šimunović spent 18 years in INA d.d., the Croatian oil company, where he held several leading positions, including the position of Manager Sales & Promotion, Director Marketing, Assistant Director Marketing and Retail Services in INA Bosnia and

Herzegovina and finally Director of Credit Card Dept. & Retail.

The period from 1978 to 1984 Mr Šimunović spent at the position of Zagreb office Manager in ZOIL Sarajevo Insurance & Reinsurance Company.

Mr Šimunović attended the University of Zagreb and graduated in 1978 with the degree in Foreign Trade at the Faculty of Economics. In the period from 1974 to 1975 he attended expert Marketing course at the University of Heidelberg.

Mr Šimunović serves in several highly ranked positions; as the Member of the Croatian-German Chamber of Commerce, the Delegate of the Republic of Croatia in FIA, Federation International d'automobilism Paris and as the Member on the Executive Board in HAKS, Croatian Car and Karting Federation.

Mr Srećko Šimunović was born in 1953 in Mostar, Bosnia & Herzegovina, and is fluent in English, German and French.