



Andreas Bierwirth
Executive Board, Austrian

Andreas Bierwirth was born on May 8th, 1971 in Lünen, Nordrhein-Westfalen / Germany.

After training as a banker, Mr. Bierwirth studied managerial economics at the University of Münster, where he subsequently received his doctorate at the department of marketing headed by Prof. Dr. Dr. h.c. mult. H. Meffert. In the spring of 2002, Andreas Bierwirth joined the board of Eurowings Flug GmbH. In October 2002, he was announced as deputy managing director. At the same time, the company was renamed in Germanwings GmbH.

From January 2005, Mr. Bierwirth got appointed as managing director of Germanwings GmbH. In this position he implemented the highly successful early growth of Germanwings and instigated the company's steep success curve of recent years.

Andreas Bierwirth was there responsible for departments such as Marketing & Product, Sales, Yield Management, Network Planning and Corporate Communication.

As of September 2006, Mr. Bierwirth was taken on by the parent company Lufthansa as Vice President of Marketing of Lufthansa Passage, where he was responsible for departments including Advertising, Brand Management, Direct and Sales Marketing, Customer Analysis and Market Research, as well as the Miles & More and Worldshop, at Lufthansa Passage Airlines. In addition, Mr. Bierwirth holds a pilot licence.

As of 1 April 2008 Andreas Bierwirth was appointed as Chief Commercial Officer (CCO) of Austrian Airlines. Since February 2009, he is – together with Mr. Peter Malanik – leading the former public airline, which became part of the Lufthansa group in July 2009.